

**TOURIST DEVELOPMENT COUNCIL**  
**THURSDAY, JUNE 11, 2026 – 9:00 A.M.**  
**2195 Southern Blvd,**  
**West Palm Beach, Florida**  
**AGENDA**

1. **ROLL CALL\***
  - A. INVOCATION
  - B. PLEDGE OF ALLEGIANCE
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS\***
3. **MOTION TO APPROVE MAY 14<sup>TH</sup> TDC MEETING MINUTES\***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR JUNE 2026\***

**MARKETING AGENCIES REPORTING**

  - A. DTPB ACTIVITY REPORT\*
  - B. CULTURAL COUNCIL ACTIVITY REPORT\*
  - C. SPORTS COMMISSION ACTIVITY REPORT\*
  - D. FILM & TV MONTHLY ACTIVITY REPORT\*

**PBC CONVENTION CENTER OPERATING REPORTS**

  - E. CONVENTION CENTER MARKETING UPDATE\*
  - F. CONVENTION CENTER “PACE” REVENUE REPORT\*

**OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS**

  - G. ERM PROJECT STATUS REPORT\*
  - H. PBI TRAFFIC REPORT\*
  - I. CONTRACT TRACKING REPORT\*
  - J. AGENCIES FY26 QUARTERLY REPORTS 03.31.26\*
  - K. AGENCIES FY26 MID-YEAR PERFORMANCE MEASURES\*
5. **OLD BUSINESS – DISCUSSION ITEMS**
  - A. **TDC TOURISM PERFORMANCE METRICS**
    1. **TDC DASHBOARD CURRENT MONTH & FY26\* - Emanuel Perry**
      - a. **Bed Tax Collections\***
  - B. **LEGISLATIVE UPDATE\* - Emanuel Perry**
  - C. **PBI UPDATE\* – Andrew Gamboa**
  - D. **AFRICAN AMERICAN MUSEUM PRESENTATION\* – Dave Lawrence/Danita DeHaney**

**6. NEW BUSINESS – DISCUSSION ITEMS**

**A. MOTION TO APPOINT ELENA PEROULAKIS TO THE TDC FINANCE COMMITTEE – Emanuel Perry**

**B. SPORTS COMMISSION**

**1. MOTION TO APPROVE The Category “G” Grant Agreements\* - George Linley**

|           | <b>Grant</b>                                                                                                                                                                                                                                                                                                         | <b>Amount</b>              | <b>Room Nights</b>   |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|----------------------|
| <b>a.</b> | Perfect Game WWBA World Championships /Perfect Game WWBA 13U & 14U World Championship (October 2-19, 2026) – Cacti Park of The Palm Beaches, Roger Dean Chevrolet Stadium, Palm Beach Gardens Community High School, PGA National Park, Dyer Park, Lake Lytal Park, Silvester Field, and Santaluces Athletic Complex | <b>\$130,000</b>           | <b>13,470</b>        |
| <b>b.</b> | World Comes to the Palm Beaches (October 21-25, 2026) - CACTI Park of the Palm Beaches, Seminole Palms Park, and Santaluces Athletic Complex                                                                                                                                                                         | <b>\$22,500</b>            | <b>2,200</b>         |
| <b>c.</b> | I Do Beach Tennis ITF Palm Beach World Tour 2026 (November 4-8, 2026), Singer Island Beach waterfront area                                                                                                                                                                                                           | <b>\$35,000</b>            | <b>3,500</b>         |
| <b>d.</b> | Men's Senior Baseball League Fall Classic (November 7-21, 2026) – Cacti Park of The Palm Beaches & Roger Dean Chevrolet Stadium                                                                                                                                                                                      | <b>\$75,000</b>            | <b>7,920</b>         |
| <b>e.</b> | International Rush Cup (November 19-22, 2026) - The Gardens North County District Park                                                                                                                                                                                                                               | <b>\$20,000</b>            | <b>1,366</b>         |
| <b>f.</b> | Equestrian Holiday & Horses Circuit (November 25, 2026 - January 3, 2027) – Wellington International                                                                                                                                                                                                                 | <b>\$30,000</b>            | <b>14,000</b>        |
| <b>g.</b> | “Little Mo” Internationals in Florida (December 4-9, 2026) Palm Beach Gardens Tennis Center & PGA National Resort                                                                                                                                                                                                    | <b>\$20,000</b>            | <b>2,000</b>         |
| <b>h.</b> | Battle Youth National Championship (December 7-13, 2026) Village Park Athletic Complex                                                                                                                                                                                                                               | <b>\$120,000</b>           | <b>13,860</b>        |
| <b>i.</b> | US Polo Assn. Palm Beaches Marathon (December 12-13, 2026) Meyer Amphitheatre                                                                                                                                                                                                                                        | <b>\$25,000</b>            | <b>2,160</b>         |
| <b>j.</b> | Holiday Basketball Classic of the Palm Beaches (December 28-30, 2026) Wellington Sports Academy                                                                                                                                                                                                                      | <b>\$25,000</b>            | <b>1,750</b>         |
|           | <b><u>TOTAL</u></b>                                                                                                                                                                                                                                                                                                  | <b><u>\$502,500.00</u></b> | <b><u>62,226</u></b> |

**Average Historical ADR - \$262.61  
ROI - \$980,470.19**

**C. ERM**

**1. Update – Deb Drum**

**D. CULTURAL COUNCIL**

1. Update – Dave Lawrence

**E. DISCOVER THE PALM BEACHES**

1. Update\* – Milton Segarra

**F. FILM & TV**

1. Update – Michelle Hillery

**G. CONVENTION CENTER**

1. OVG Venue Management
  - a. Update - Dave Anderson
2. OVG Hospitality
  - b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

The next meeting will be on **July 9, 2026.**

**\*Attachment included.**