

TOURIST DEVELOPMENT COUNCIL
Thursday, February 13, 2025 – 9:00 A.M.
2195 Southern Boulevard
West Palm Beach, Florida 33406
AGENDA

1. **ROLL CALL***
2. **MOTION TO APPROVE AGENDA ADDITIONS AND DELETIONS***
3. **MOTION TO APPROVE JANUARY 9TH TDC MEETING MINUTES***
4. **MOTION TO RECEIVE AND FILE CONSENT ITEMS FOR FEBRUARY 2025***

MARKETING AGENCIES REPORTING

- A. **DTPB ACTIVITY REPORT***
- B. **CULTURAL COUNCIL ACTIVITY REPORT***
- C. **SPORTS COMMISSION ACTIVITY REPORT***
- D. **FILM & TV MONTHLY NEWSLETTER***
- E. **FILM & TV PRODUCTION REPORT***

PBC CONVENTION CENTER OPERATING REPORTS

- F. **CONVENTION CENTER INCOME STATEMENT & FINANCIAL OPERATIONS ANALYSIS COMPARED TO BUDGET & PRIOR YEAR***
- G. **CONVENTION CENTER MARKETING UPDATE***
- H. **CONVENTION CENTER “PACE” REVENUE REPORT***

OTHER TDC-SUPPORTED AGENCY/DEPARTMENT REPORTS

- I. **ERM PROJECT STATUS REPORT***
- J. **PBI TRAFFIC REPORT***
- K. **CONTRACT TRACKING REPORT***
- L. **AGENCIES FY24 YEAR END SBE REPORT 09.30.2024***
- M. **AGENCIES FY24 YEAR END FVP REPORT 09.30.24***
- N. **AGENCIES FY24 YEAR END PERFORMANCE MEASURES REPORT 09.30.2024***
- O. **AGENCIES FY24 YEAR END QUARTERLY REPORT 09.30.24***

5. **OLD BUSINESS – DISCUSSION ITEMS**

- A. **TDC TOURISM PERFORMANCE METRICS**
 1. **TDC DASHBOARD CURRENT MONTH & FY2025* - Emanuel Perry**
 - a. **Bed Tax Collections***
- B. **FY25 FORECAST & FY26 BUDGET DRAFT UPDATE* – Emanuel Perry**
- C. **CONVENTION CENTER DISTRICT PATH FORWARD* - Emanuel Perry**

D. PBI UPDATE* – Nichole Hughes

6. NEW BUSINESS – DISCUSSION ITEMS

A. RECOMMENDATION TO BCC FOR TERMINATION OF SUNFEST AGREEMENT* - Emanuel Perry

B. MOTION TO APPROVE AMENDMENT TO NORTON MUSEUM OF ART INCREASE IN THE AMOUNT OF \$100,000* – Emanuel Perry

C. SPORTS COMMISSION

1. MOTION TO APPROVE The Category “G” Grant Agreements* - George Linley

	Grant	Amount	Room Nights
a.	2025 FuelTech Hydrodrag Nationals/World Championships (April 4-6, 2025) – Burt Aaronson South County Regional Park	\$10,000	1,000
b.	First Responder Games (May 11-25, 2025) – Various Venues across Palm Beach County	20,000	2,000
c.	Fédération Internationale de Football Association (FIFA) Club World Cup (June 14 - July 7, 2025) - Gardens North County District Park	80,000	8,000
d.	Perfect Game Summer Series (June 16 - July 28, 2025) CACTI Park of the Palm Beaches, Roger Dean Chevrolet Stadium & Santaluces Athletic Complex	91,500	7,411
e.	USTA Boys 18's & 16's National Clay Court Championships (July 6 - 13, 2025) – Boca Swim & Racquet Club, Delray Beach Tennis Center, Delray Swim & Tennis Club, Boca Grove Country Club, Boca West Country Club, The Oaks, Palm Beach Gardens Tennis Center	25,000	2,500
f.	Prospect Select Fall World Series (September 5-15, 2025) - CACTI Park of the Palm Beaches, Roger Dean Chevrolet Stadium & Santaluces Athletic Complex	12,500	945
	<u>TOTAL</u>	<u>\$239,000</u>	21,856

Average Historical ADR - \$206.61
ROI - \$270,940.09

2. RECOMMENDATION FOR BCC APPROVAL FOR A 5-YEAR AGREEMENT UP TO \$6.3M WITH WEBBER MARKETING* - Emanuel Perry/James Taylor

D. ERM

1. Update – Deb Drum

E. DISCOVER THE PALM BEACHES

1. Update* - Milton Segarra

F. FILM & TV

1. Update – Michelle Hillery

G. CULTURAL COUNCIL

1. Update – Dave Lawrence

H. CONVENTION CENTER

1. OVG Venue Management
 - a. Update - Dave Anderson
2. OVG Hospitality
 - b. Update - Kathy Griffin

7. **BOARD COMMENTS**

8. **PUBLIC COMMENTS**

9. **ADJOURNMENT**

There is **NO MEETING in MARCH, 2025**. The next meeting will be on **April 10, 2025**.

*Attachment included.