



Palm Beach County Sheriff's Office and Palm Tran Launch Transit Watch Public Safety Campaign

Look Around ... Be Aware. That's the motto of the Transit Watch Campaign launched by PBSO and Palm Tran on March 27, 2014. Similar to the *See Something, Say Something* public awareness campaign, Transit Watch is a national initiative aimed specifically at mass transit passengers and employees.

The goal is to encourage transit passengers and employees to be alert for suspicious activity, and to take the initiative to notify authorities if they see something that doesn't look right.

Palm Tran provides millions of rides a year and wants everyone to get

where they're going in a safe manner. Transit Watch will help with that goal, by encouraging riders to report suspicious activity.

The security message can be found everywhere...inside buses, outside buses, on bus shelters, brochures and online. In a nod to the diversity of the community, all the signage is printed in English, Spanish and Creole.

One of the key components of the new campaign is a toll-free number that calls in directly to the Florida Department of Law Enforcement... **855-FLA-SAFE (855-352-7233)**. This number works 24/7, so callers

are guaranteed not only to reach someone at any time of the day or night, but that person on the other end of the line will be a trained law enforcement professional.

Transit Watch is the first major program rolled out in conjunction with the Safe Citizen Coalition (SCC) of Palm Beach County. The SCC is a unique alliance of law enforcement agencies throughout Palm Beach County. The goal is a higher level of crime prevention and response no matter what the jurisdiction.

Let's count on each other for a safe ride!

